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CENTRAL FAX CENTER****AUG 03 2007****FAX TRANSMISSION****DATE:** August 3, 2007**PTO IDENTIFIER:** Application Number 08/477,805
Patent Number**Inventor:** John C. Harvey**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** GOODWIN PROCTER LLP
Carl Benson**PHONE:** (202) 346-4000**PAGES (Including Cover Sheet):** 4**CONTENTS:**

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Application No. (If known): 08/477,805

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- 1) **Statement Under 37 CFR 3.73(b)**
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Signature

Carl Benson

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38,378

Registration Number, if applicable

(202) 346-4000

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STATEMENT UNDER 37 CFR 3.73(b)**RECEIVED
CENTRAL FAX CENTER****AUG 03 2007**Applicant/Patent Owner: John C. Harvey, et al.Application No./Patent No.: 08/477,805 Filed/Issue Date: June 7, 1995Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
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☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


SignatureAugust 3, 2003
DateCarl L. Benson, Reg. No. 38,378
Printed or Typed Name(202) 346-4018
Telephone NumberAttorney For Applicant
Title

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CENTRAL FAX CENTER**

AUG 03 2007

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☐ Practitioner associated with the Customer Number:

OR

☒ Practitioner(s) named below (if more than one patent practitioner is to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number
Thomas I. Scott, Jr.	27,836		
Joseph M. Guiliano	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(d).

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Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	<i>Gerald T. Holtzman</i>	Date	5/29/07
Name	Gerald T. Holtzman	Telephone	201.980.3443
Title	General Counsel		

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